

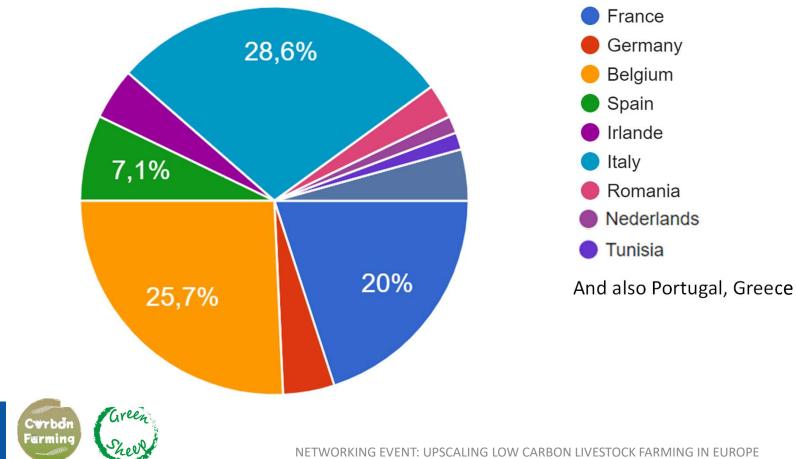
# UPSCALING LOW CARBON LIVESTOCK FARMING IN EUROPE

- To exchange and capitalize on previous and existing European projects on sustainable livestock production
- To identify collectively the best practices to disseminate this new knowledge to advisors, farmers and the sector's industries
- To develop a network for future projects



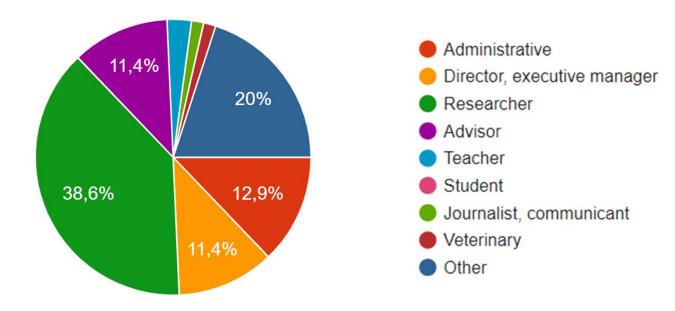


# **DIVERSITY OF COUNTRIES**





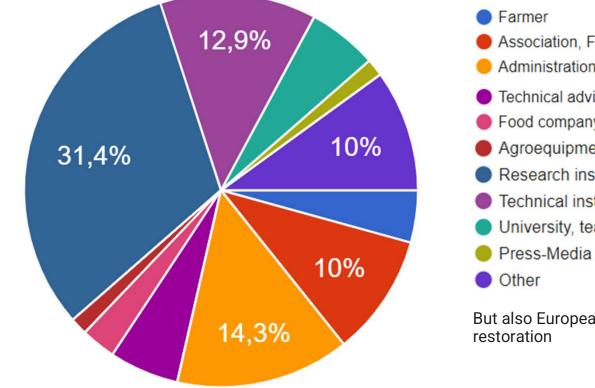
# **Function in the organisation**







# **YOUR ORGANISATIONS ARE**



Farmer
Association, Fédération, Syndicate
Administration
Technical advisor company
Food company ou cooperative
Agroequipment company
Research institute
Technical institut, R&D
University, teaching organisation
Press-Media
Other

But also European Institution, Climate NGO, Ecosystem restoration



Creen







# LIST OF PROJECTS REPRESENTED

- LIFE GREEN SHEEP
- LIFE CARBON FARMING
- ECOLAMB
- LIFE CO2SAND
- CLIMATE FARM DEMO
- CLIENFARMS
- CREDIBLE
- CLIMATE SMART ADVISORS
- LIFE BEEF CARBON
- LIFE SHEEPTOSHIP
- CARBON NEUTRAL FARMING
- PRIMA PASTINNOVA
- LES 2 PIEDS SUR TERRE

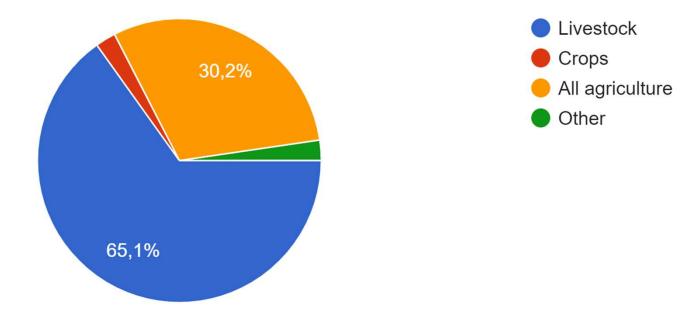


- LIFE MULTI PEAT
- LIFE PEAT CARBON
- LIFE AGRICLIMATECHANGE
- LIFE MARONESA
- CARBON FARMING FRAMEWORK FOR IRELAND
- NEFERTITI
- FORAGE4CLIMATE
- SOILVALUES
- SERVICIOS ECOSISTÉMICOS DEL PASTOREO TRADICIONAL
- SOLUTION4FARMING
- SUREPASTOR
- NEW NORMAL FOR SUSTAINABLE DAIRY IN IRELAND'

## BETWEEN 2010 AND 2030 !



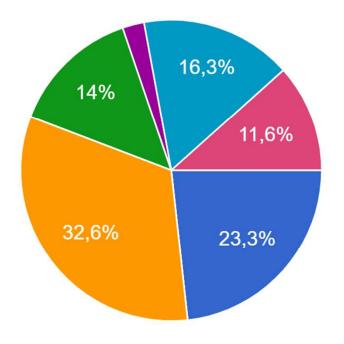
# **TYPE OF AGRICULTURAL SYSTEM ADRESSED**







**MAIN SUBJECT** 

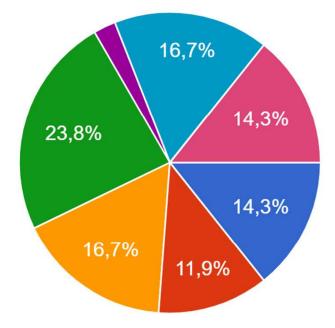


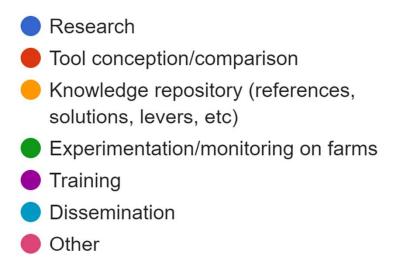






# **MAIN PURPOSE OF THE PROJECT**







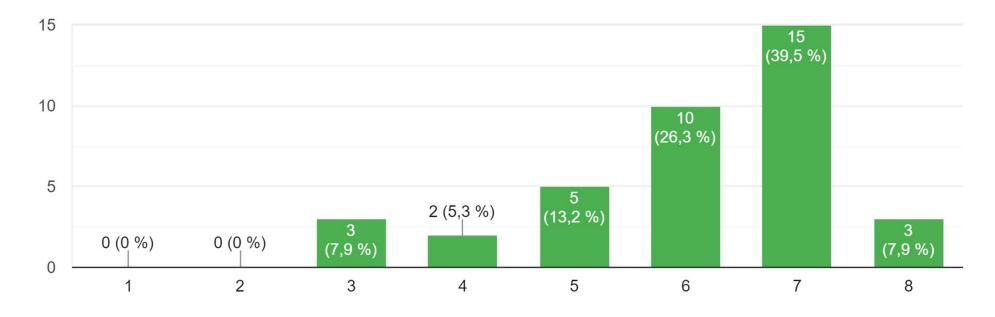


- Innovation Action
- Building a financial reward system based on results to reduce the carbon footprint of livestock farms
- Development of business models
- Capacity building in advisors
- Development of carbon farming framework





# RATE OF THE PROJECT BETWEEN RESEARCH AND FIELD DISSEMINATION







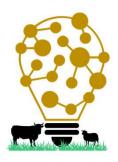
# INTRO & PLENARY SESSION

Sindy Throude (LIFE GREEN SHEEP) and Anaïs Lhôte (LIFE CARBON FARMING)

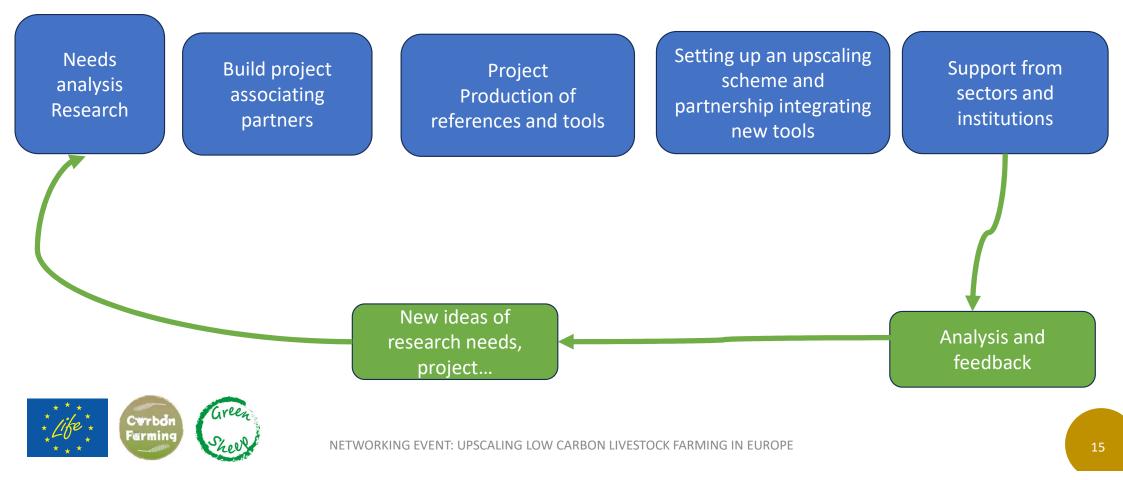








## A networking day to explore the different steps of dissemination, from research to implementation





- 9h00 : Registration & welcome coffee
- 9h30-11h30 : Plenary session. How to upscale : crossed views from institutions to farmers
- 11h30 12h45 : Workshops
- 12h45-13h45 : Networking lunch
- 13h45-14h30 : Posters' Session
- 14h30-15h45 : Workshops
- 16h00-17h00 : Final plenary session and workshops summary

## **5 WORKSHOPS**

How to build strong partnerships at the beginning of the project to involve farmers and advisors?

What skills and methods are needed to support dissemination of low carbon & sustainable practices ?

How to involve stakeholders, sectors' bodies and institutions in upscaling low carbon & sustainable practices ?

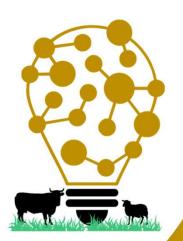
How can farmers be rewarded for implementing these new practices on their farm ?

How can we capitalize the knowledge from European low carbon farming initiatives for research, advice and new projects ?

# Plenary session.

Questions on menti.com 74226939

- Introduction– Anaïs L'hôte (LIFE Carbon Farming) & Sindy Throude (LIFE Green Sheep)
- European Policies on Carbon Farming Valeria Forlin (DG Clima)
- France : French initiative for a low carbon strategy (training, tools, partnerships, financial support) by Idele Josselin Andurand
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- How to reward farmers for supporting change of practices ? I4CE Clothilde Tronquet
- Q&A





# European Policies on Carbon Farming

Valeria Forlin – DG CLIMA







# **Plenary session.**

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# French initiative for a low carbon strategy

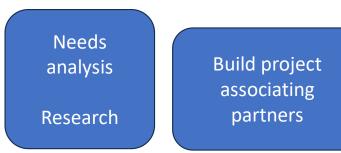
## Josselin ANDURAND - Idele







# From research to farm implementation





# From research to practice **Initiatives for disseminating low carbon practices**

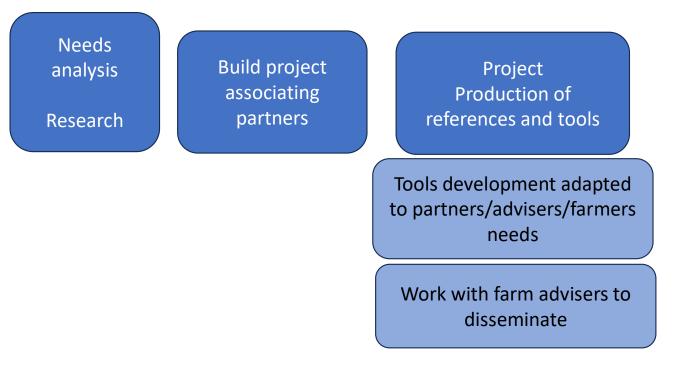








# From research to farm implementation





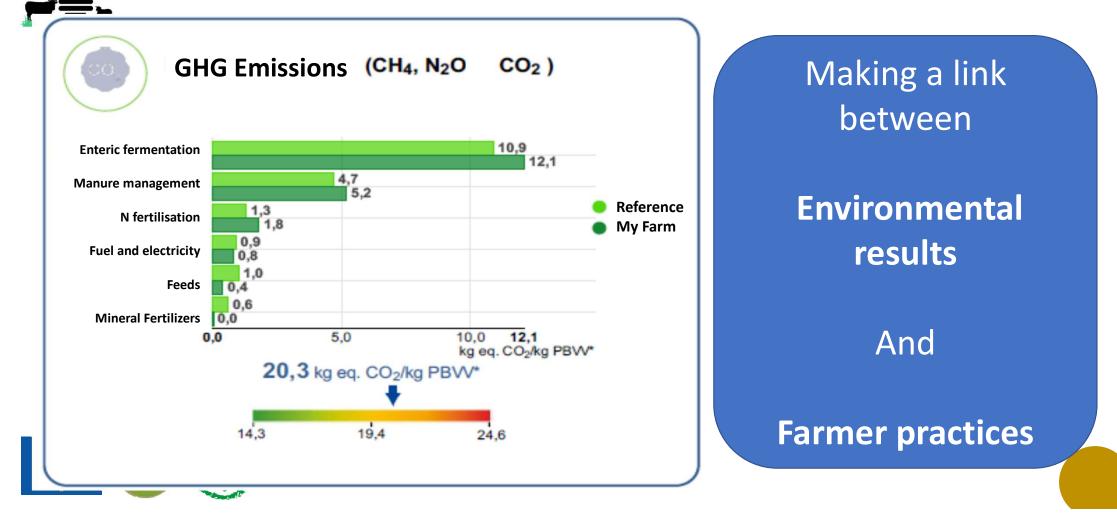


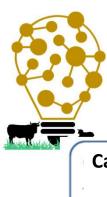
# Farmers feedback :Reasons that will incite you to implement low carbon practices

Improving economic results	64,2%		
Give to society a better picture of beef farms	44,2%		
Adapt my farm to climate change	39,5%		
Financial incentives such as carbon credits	39,5%		
Lower my inputs consumption	25,8%		
Evolution of agriculture politics	20,0%		
Personal motivation in favor of environment	15,3%		
Decrease my workload	13,7%		
Improve my cattle management	9,5%		

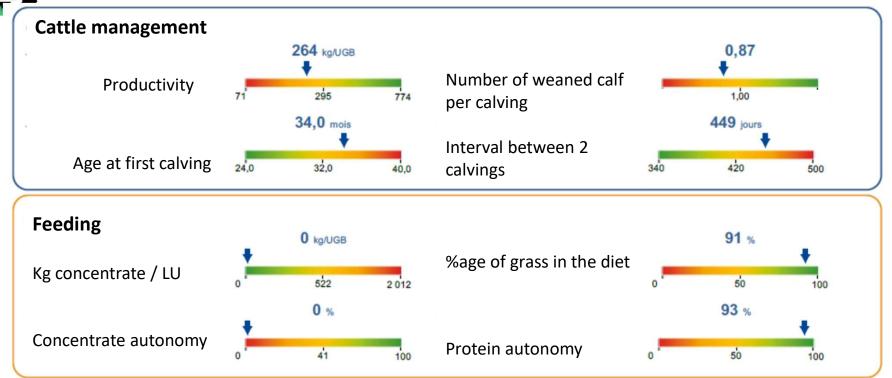
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# The tool : CAP2ER Link environmental results and technical indicators





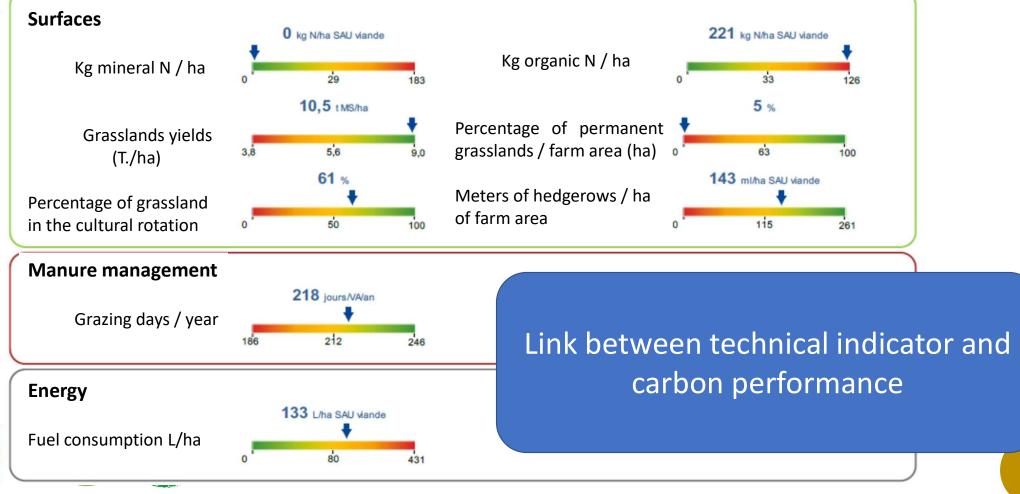
# **Example of a CAP2ER restitution**



Link between technical indicator and carbon performance



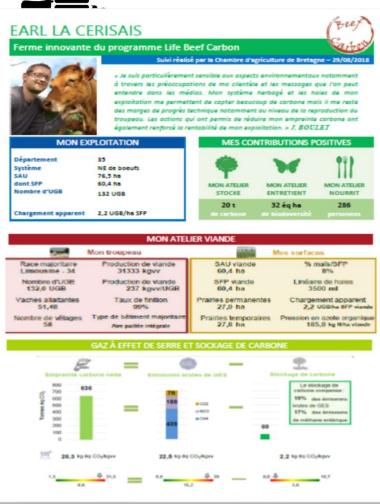
# **Example of a CAP2ER restitution**







## **Farmer empowerment**





ACTIONS ÉVOQUÉES ET IMPACTS							
EVIER D'ACTION ENVISAGÉ	INDICATEUR - UNITE	STUATION	OBJECTIF	RAPPORT IMPACT ECO. GES	GES		
Réforme rapide des UGB improductits (VA non pleines, intervalle demier velage/réforme, phase de finition moins longue)	kg w/UGB	237	353	Rentable	-22%		
Réduire la fertilisation azotée minérale	uN/ha	132	77	Rentable	-5%		
Augmentation surfaces en prairies et baisse du chargement	ha	55	81	Rentable	- 4%		
FOCUS 1 Levier d'action n°1	FOCUS 2	2	Levier d	l'action nº3			
DIFFICULTÉS RISQUES Maîtrise des Augmentation des conditions de vélage charges opérationn Choix des taureaux	elles cultures f (condition récolte et dépendar	DIFFICULTÉS Maîtrise de la conduite des cultures fourragères (conditions de pousse, de récolte et de conservation), dépendant des conditions pédoclimatiques			RISQUES Privilégier la qualité à la quantité (manque de stocks sur l'année)		
ACTIONS À METTRE EN PLACE	ACTIONS	À METTRE E	IN PLACE				
Résliser un plan d'accouplement     Etablir un programme sanitaire     Echographie des génisses mises à la reprodu     Meilieure surveillance des vaches     Pesser en obsturget cournant avec aménagen	ction	tation de 2 h	na de luzer	me			

# Train innovative farmers for

## Communication

and

# Peer to peer demonstrations



# **Technical sheets of mitigation practices**



éduire les émission de gaz à effet de serre en production bovine



### POUROUOI ?

Pour faire face aux différents aléas (sécheresse estivale récurrente, olatilité des prix, dégâts de rcer son autonomie en sécurisan à une problématique d'adaptation au changement climatique qu'à un de gaz à effet de serre.

### DANS QUEL CAS ?

Une situation où on achète du fourrage (lorsque la situation est subie) élevée Un déséquilibre entre troupeau et potentiel des surfaces

Une gestion des animaux improductifs (cf fiches productivité)



### Renforcer son autonomie

La consommation d'un fourrage de qualité permet une meilleure digestibilité et une diminution de la consommation de concentrés. En devenant plus efficace, le système permet

une réduction des émissions de GES.

		Témoin dégradé	Simulation
	Système fourrager	PT courte durée + RGI	PT longue durée + méteil
	Concentré kg/UGB	870	740
	Fertilisation azotée minérale en kg N/ha	74	64
Pa,	Variation de l'empreinte carbone nette		- 9%
Empreir	Empreinte carbone nette en kg eqCO2/kgvv	15,4	13,7
	Emission brute de GES en kg eqCO2/kgw	19,7	18,4
	Stockage de Carbone en kg eqCO2/kgw	4,4	4,7
EBE	EBE	78 000 €	83 000 €
ē	Variation de l'EBE		+ 6,4 %

Le témoin retenu est le cas-type modélisant un élevage naisseur-engraisseur de veaux ourds type veau d'Aveyron et du Segala : 65 vélages sur 130 ha de SAU dont 60 ha d'herbe. La con tion en concentrés varie de 600 à 1200 kg de concentrés par UGB sur ce typ

La simulation sous Cap'ZER a modélisé le remplacement du ray grass d'Italie par du méteil est l'inglationne de préside temperative à filera surélie de plus l'appare durés. La mellieure volonsation de paraites pormet de récolher autorité de plus l'appare durés. La mellieure qu'arraité de la plus parties parte de les commensol. Le mellieur équilibre Accré/rempire des fiournages permet de diminiure la consommation de l'Otomes de créaties autoconsommet et 2 tomms de concentrés achetés. L'augmentation de légumineures permet une baisse de 10 unités d'acces par hotzens, ella performances de la tompseu productivité et pôdis de de 10 unités d'acces par hotzens, ella performances de la tompseu productivité et pôdis de el 10 unités d'acces par hotzens, ella performances de la tompseu productivité et pôdis de de 10 unités d'acces par hotzens, ella performances de la tompseu productivité et pôdis de partes de la tombé d'acces partes de la tompseu productivité et pôdis de partes de la tombé d'acces partes de la tompseu productivité et pôdis de partes de la tombé d'acces partes de la tompseu productivité et pôdis de partes de la tombé d'acces partes de la tompseu productivité et pôdis de partes de la tombé d'acces partes de la tompseu productivité et pôdis de partes de la tombé d'acces partes de la tombé de la tombé de la tombé de la tombé d'acces de la tombé d'acces de la tombé de sse) sont identiques

#### Avant tout, optimiser la gestion de l'herbe

Une meilleure valorisation de l'herbe permet de limiter les coûts de production. Cela passe par la mise en place du pâturage tournant. La sortie précoce des animaux permet de pâturer l'herbe avant épiaison et favorise le déprimage. La fauche aux dates optimales de récolte permet de gérér les surplus d'herbe tout en ayant des fourrages de meilleure qualité. (cf fiche pâturage et fertilisation).

#### Implanter des prairies multi-espèces

Favoriser l'évolution de la flore des prairies permanentes vers davantage de légumineuses et implanter des prairies temporaires multiespèces avec légumineuses sont des facteurs favorables à la réduction des impacts environnementaux par une moindre utilisation des engrais de synthèse et une meilleure qualité des fourrages.

Les prairies multi-espèces permettent de sécuriser les rendements fourragers et d'améliorer la valeur alimentaire des prairies. Cette diversité permet une plus grande souplesse d'utilisation et constitue des prairies à usages mixtes pâture et fauche. La présence de légumineuses (jusqu'à 40%) permet de réduire la quantité d'engrais azoté et d'obtenir un fourrage équilibré.

Allonger les prairies temporaires limite leur retournement et ainsi le destockage de carbone. Les prairies peuvent s'inscrire dans des rotations plus longues, plus diversifiées, ce qui a des conséquences positive sur le fonctionnement du sol, le lessivage des nitrates.

#### Le sursemis : pour entretenir les prairies

Le sursemis des prairies permet de réintroduire dans un couver prairial vieillissant des espèces fourragères productives et de bonnes qualités (graminées, légumineuses, ...). Cette technique va augmenter le rendement des prairies ainsi que la qualité des prairies temporaires ou permanentes. La réussite va dépendre des conditions de mise en place et post-sursemis.

#### Des méteils immatures

Les méteils ensilés, permettent de faire des stocks avant la période de déficit fourrager et d'implanter une dérobée d'été. Cette culture est peu exigeante en intrants azotés et en pesticides.

#### Des dérobées d'été

Elles vont permettre de faire des stocks ou d'avoir de la pâture en période estivale. Le semis doit intervenir rapidement après la récolte du précédent pour qu'elle termine son cycle de végétation et être disponible au moment souhaité. Le rendement dépendra de la préparation du sol et des conditions post-semis.



### TÉMOIGNAGES



l'arrêter ces achats. J'ai mis alors en place des prairies productives tout en réduisant es prairies productives tout en reduisant a consommation de concentré acheté. Le rivot de la réussite de cet axe est la gestio pivot de la réussite de cet ave est la gestion le renouvellement des prairies avec des fauches précoces de qualité mais surrout le platurage tournant. Tout cela a permis de passer d'un rendement d'herbe valorisé c à 5 TM5/ha d'herbe à aujourdhui é,5 TM5 en trois années. Je n'aj jamais eu autant de fourrage en stock et de qualité avec des performances animales qui ont même momente. En continuent ou cortes unie, nou rformances animales qui ont même ssé. En continuant sur cette voie, n nsons pouvoir atteindre les 8 t MS/ha dans riques années. »

stien HOUIS (GAEC Elevage des Mortiers) éleveur de 120 VA parthenaise dans la Loire-Atlantique

\* Le suis aujourtibui en autonomie dimension totale pour mon, tropped fur les fournages (pasile près de 30 aurages pour les faits, après aurages pour les de 30 aurages pour les de 40 Bernard DUCROS (Earl de la Bou

éleveur dans le Tarn

- San 2 AFPF : quide technique des mélanges fourragers à base de céréales et de légumineuses • AFPF : Mélanges de semences pour prairies de courte et moyenne durée (moins de 3 ans) et Mélanges de semences pour prairies de longue durée (3 ans et plus) GNIS : Réglette « Cultures dérobées fourragères
- une source possible de fourrage supplémentaire no négligeable » à commander gratuitement sur le site

nce idele : 0020 304 00

### **Economic impact** ullet

- Technical breaks
- **GHG** mitigation potential
- Farmers and advisers testimonies





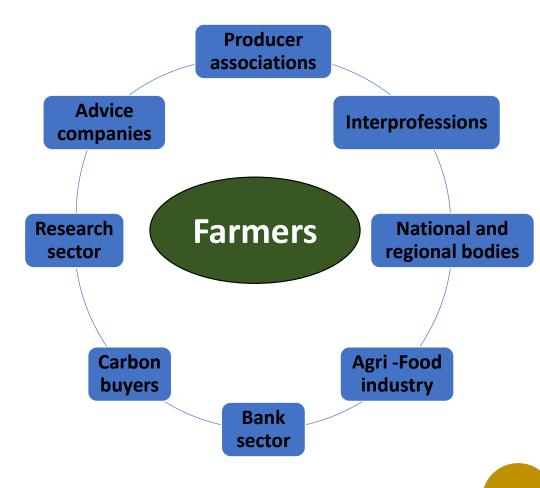
# du GNIS



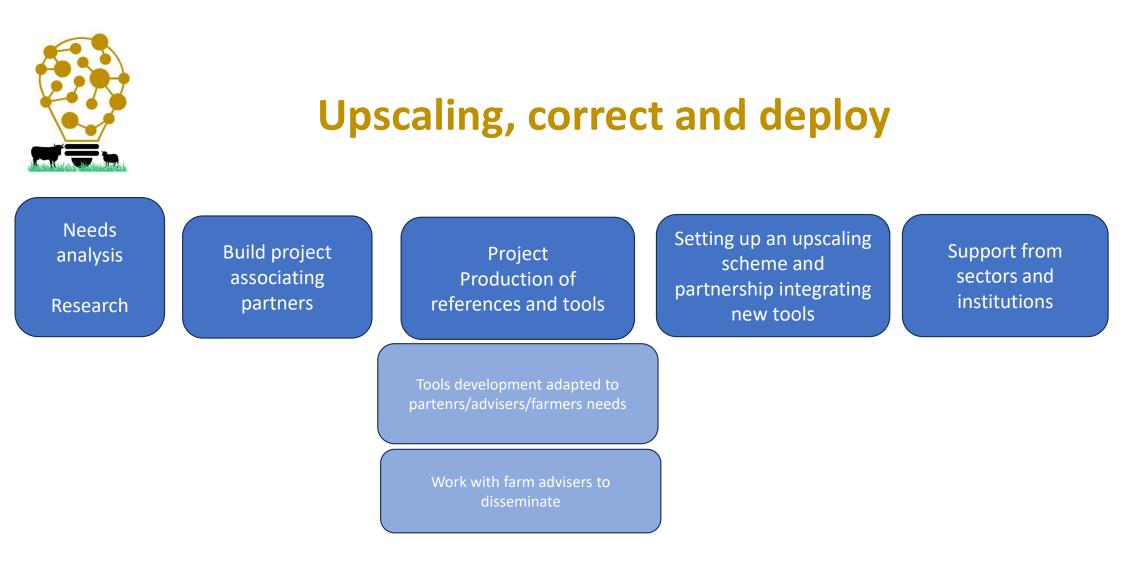
# **Upscaling : the partnership is crucial to success**

## National & EU levels

- Research activities and experimentation
- Common framework (methodologies, tools,...)
- Funding solutions









#### **French partnership developed for involving farmers Convergence of the messages FNEC** Fédération Nationale des Éleveurs de Chèvres FNO FNPL **FNB** COCRETION INSTROMES C COURSE **Producer** associations INRA Interprofessions Research interbev supporting and CONSEIL ELEVACE **OCENCULTURES** activities Confederatio ational: de l'Elevog CNE Trame CERFRANCE btpl\_ ELVEA **Farmers** Agri-Food DANONE laïta Public industry bodies LACTALIS Carrefour even SODIAL région BOURGOGNE FRANCHE-COMTÉ **%**Triskalia Moy park bel AGRIAL. LOIRE Gablence and costs Bank Nouvelle-M Curban **Grand Est** Farming Crédit 🖧 Mutuel 33 ALBACE CHAMPIONS - SHITTEN Hauts-de-France



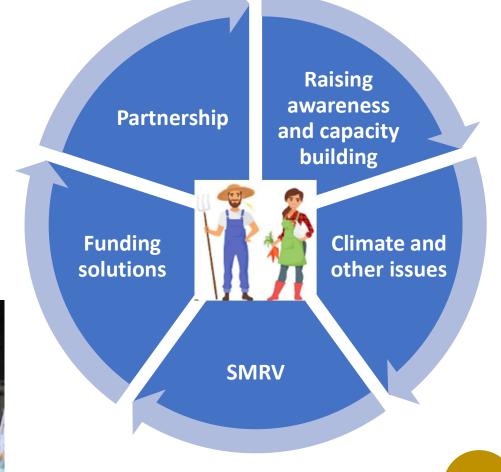
# **Conditions for upscaling carbon farming**

## **Farmers oriented**

Farmers must not only be part of the initiative, we have to give them ownership of this climatic transition.

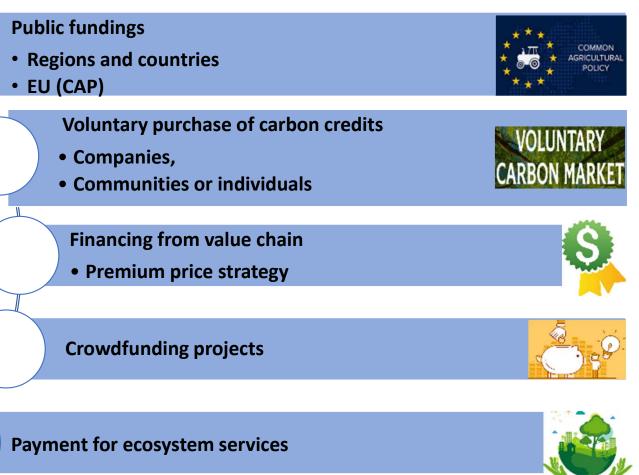
Training farmers and advisers Farm open days, conferences, self assessment, press...





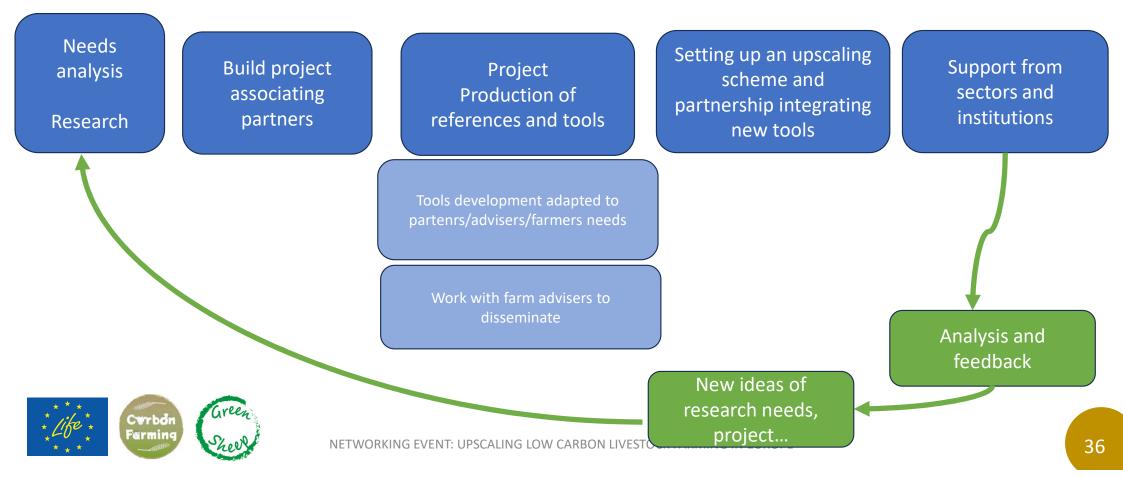






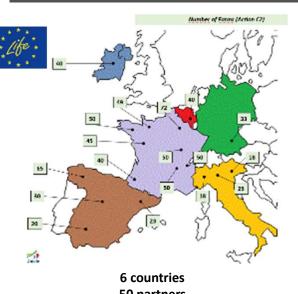


# Upscaling, correct and deploy



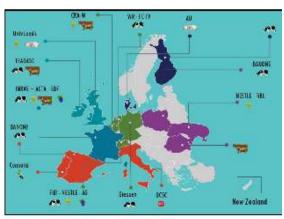


## Upscaling low carbon initiatives in EU agricultural systems Developing carbon rewarding mechanisms in agriculture

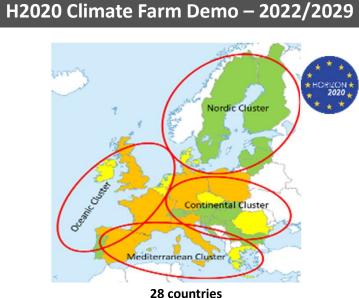


50 partners 700 farms

# H2020 CLIENFARMS- 2022/2025



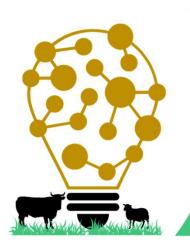
12 countries 33 partners 1 200 farms



28 countries 80 partners 1 500 farms



1 700 French advisers trained for auditing farms 21 000 farmers involved in a low carbon plan







### **Plenary session.**

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- Q&A





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## Supporting technical and environmental improvements on fam

Donal O'Brien<sup>1</sup> and Tom O'Dwyer<sup>2</sup>

<sup>1</sup>Teagasc, Soils and Environment Research Centre, Johnstown Castle, Co. Wexford, Ireland <sup>2</sup>Teagasc, Animal & Grassland Research Centre, Moorepark, Co. Cork, Ireland









## **The Signpost Programme**

- Multi-annual campaign to reduce carbon/greenhouse gas (GHG) emissions from Irish agriculture
  - Whole of industry approach led by Teagasc

Quantify GHG fluxes and carbon stocks at farm-level

Accelerate uptake of climate actions across farming enterprises -Beef, Dairy, Sheep and Tillage

Biodiversity

Monitor and verify carbon/GHG savings

CHETWORKING EVENT UP&CALLUE 10

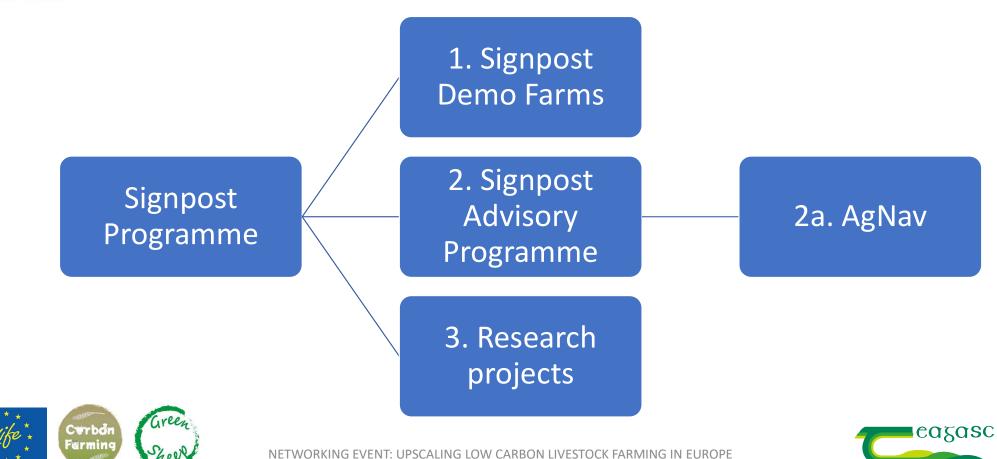
Cwrbon Farming





## The Signpost programme





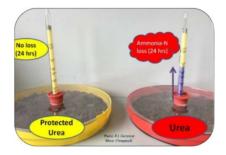
AGRICULTURE AND FOOD DEVELOPMENT AUTHORITY



## **1. Signpost Demo Farms**



125 Signpost Farmers



Adopt climate mitigation technologies



Share their experiences



Take part in research projects



Collect data to track progress (NFS)







## 2. Signpost Advisory programme

- Launched early 2023
- Team of 21 dedicated advisors
- To guide and support farmers reduce GHG emissions
- AgNav central to delivery
- Tailored Action Plans agreed with farmers







## 2a. AgNav



Delivers science led, support and planning tools with specific, accurate and verifiable data to famers to deliver on climate action.

- eagasc
- Scientific expertise & Research outputs
   Validate low carbon assessment models & tools
- Advisory Services & Signpost demonstration farms
   Relevant datasets

0



- IT Infrastructure & Resource
- Data processing
   AIMc
- Relevant datasets



- QA Scale and Infrastructure
- Farm Sustainability Survey
- Carbon Footprints (Farmer Feedback Report)
- E-Learning, Sustainability Planning Tools







# **3. Research projects**

#### (involving Signpost farmers)





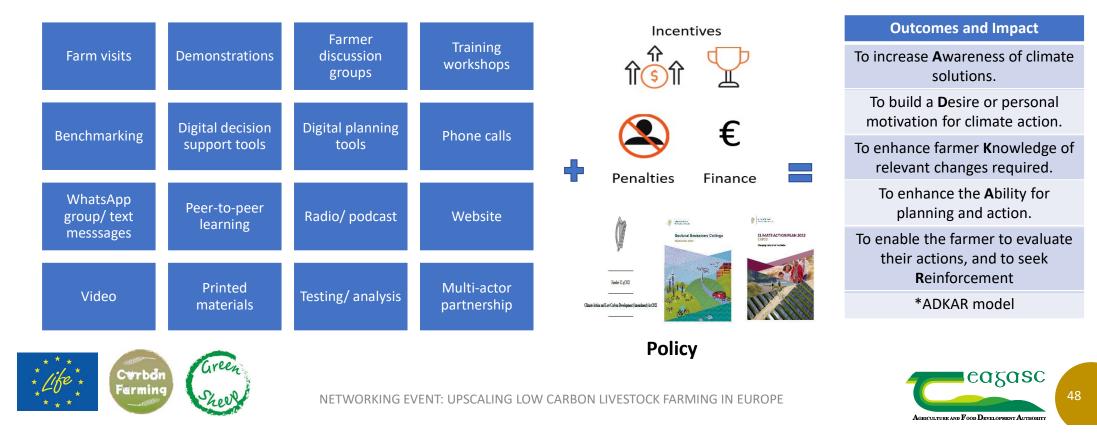






## **Successful Change**

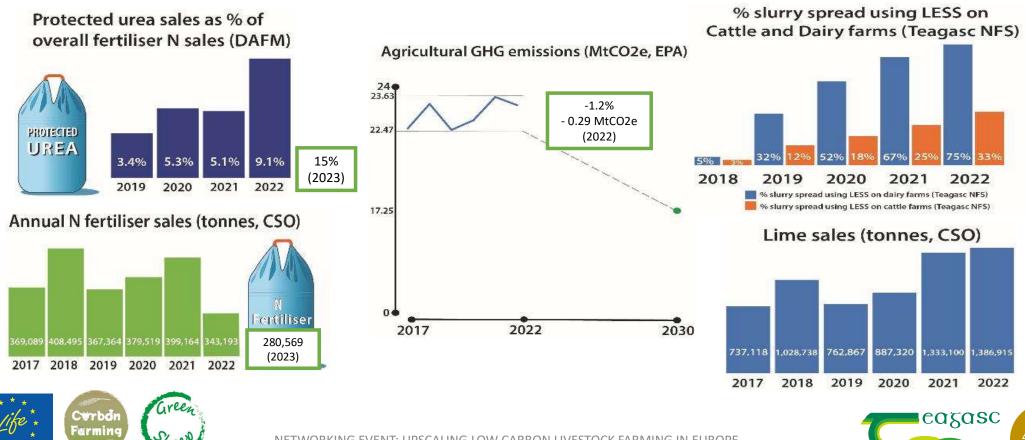
The Signpost Programme provides "a combination of complementary knowledge transfer activities, science-based, relevant and user-friendly content, and a high level of trust."







## Progress being made...but more to do









- Teagasc has identified a pathway to achieving our climate targets through technology, efficiency and diversification
- It will be challenging...but a start has been made
- Teagasc, through the Signpost Programme, will play its part
  - a climate advisory and education service to provide tailored advice to farmers
  - an accelerated research programme to provide more technologies
- LIFE and EU partnerships have and continue to have a major role to play











# Thank you for your attention







## **Plenary session.**

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How does the professional sector support the dissemination of low carbon practices ?

Matilde Moro - ASOPROVAC







## Spain : How does the professional sector support the dissemination of low carbon practices

#### • LIFE BEEF CARBON (2015-2021):

- Awareness among livestock farmers;
- Training;
- Broad dissemination: social media, TV, radio, open days, magazines;
- Detection of gaps in knowledge about mitigation techniques
- Certificate of implementation of good practices "Yo reduzCO2"
- First version of the "Decarbonisation beef strategy" within PROVACUNO





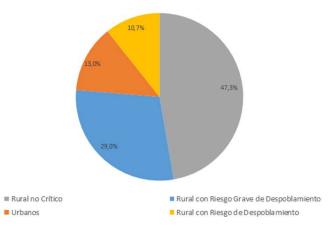


Spain : How does the professional sector support the dissemination of low carbon practices

2050 CARBON NEUTRAL STRATEGY



Distribution of farms by type of municipality



 Farms size per LU

 100
 0,5
 22,7
 19,5
 19,5

 0
 15,8
 19,5
 19,5
 23,0

 40
 19,5
 23,0
 23,0

 40
 19,5
 25,8
 25,8

 20
 26,7
 8,5
 9,0

 0
 Vacas nodrizas
 Vacuno de cebo

10 - 20 UGM

200 - 400 UGM

explotacione

6 de

< 10 UGM

100 - 200 UGM

■ 20 - 50 UGM ■ >400 UGM 50 - 100 UGM



Curbon Farming Sheet



# Spain : How does the professional sector support the dissemination of low carbon practices

# ¿CÓDIGO DE BUENAS PRÁCTICAS DE VACUNO D

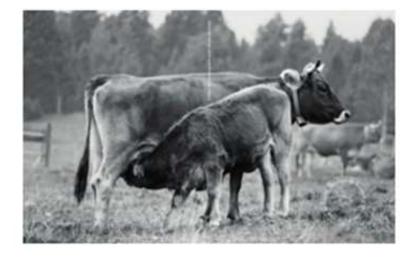


PROGRAMA DE FORMACIÓN DE FORMADORES

#### 2050 CARBON NEUTRAL **STRATEGY**









## Spain : How does the professional sector support the dissemination of low carbon practices 2050 CARBON NEUTRAL STRATEGY

#### CODE OF GOOD PRACTICE: SLAUGHTERHOUSES AND CUTTING PLANTS

#### CODE OF GOOD PRACTICE: BUTCHERY

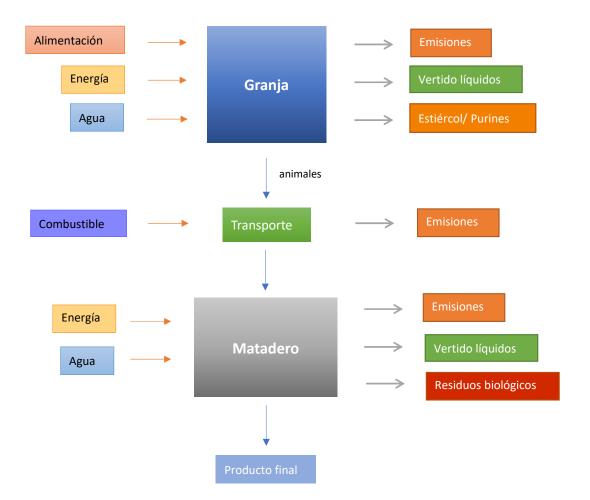








Spain : How does the professional sector support the dissemination of low carbon practices Life Cycle Analysis for beef in Spain



#### **Environmental Categories**

provacuno

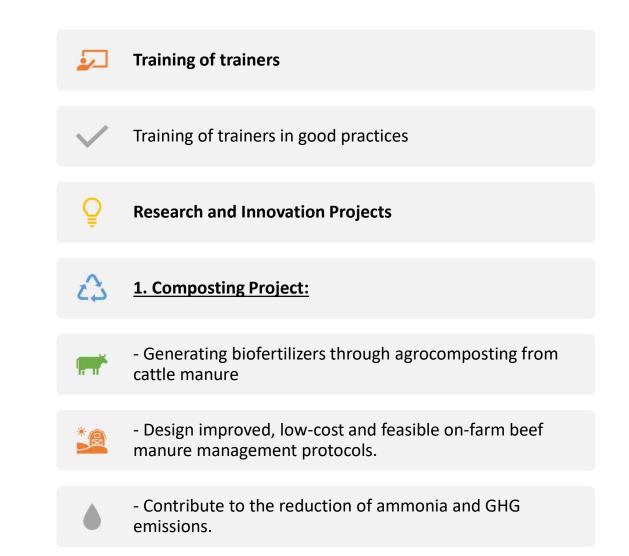
3. <b></b> 	Toxicidad humana, efectos cancerígenos
	<ul> <li>Toxicidad humana, efectos no cancerígenos</li> </ul>
	Partículas en suspensión
	Formación de ozono fotoquímico
	Radiación ionizante
·	• Uso de agua (impactos asociados)
	Ecotoxicidad, agua dulce
13 attua	Cambio climático
	<ul> <li>Uso de recursos fósiles (impactos asociados)</li> </ul>
	Agotamiento de la capa de ozono
H	Eutrofización, marina
	Eutrofización, agua dulce
15 m	<ul> <li>Uso del suelo (impactos asociados)</li> </ul>
	Eutrofización, terrestre
	Acidificación
	<ul> <li>Uso de recursos, minerales y metales (impactos asociados)</li> </ul>



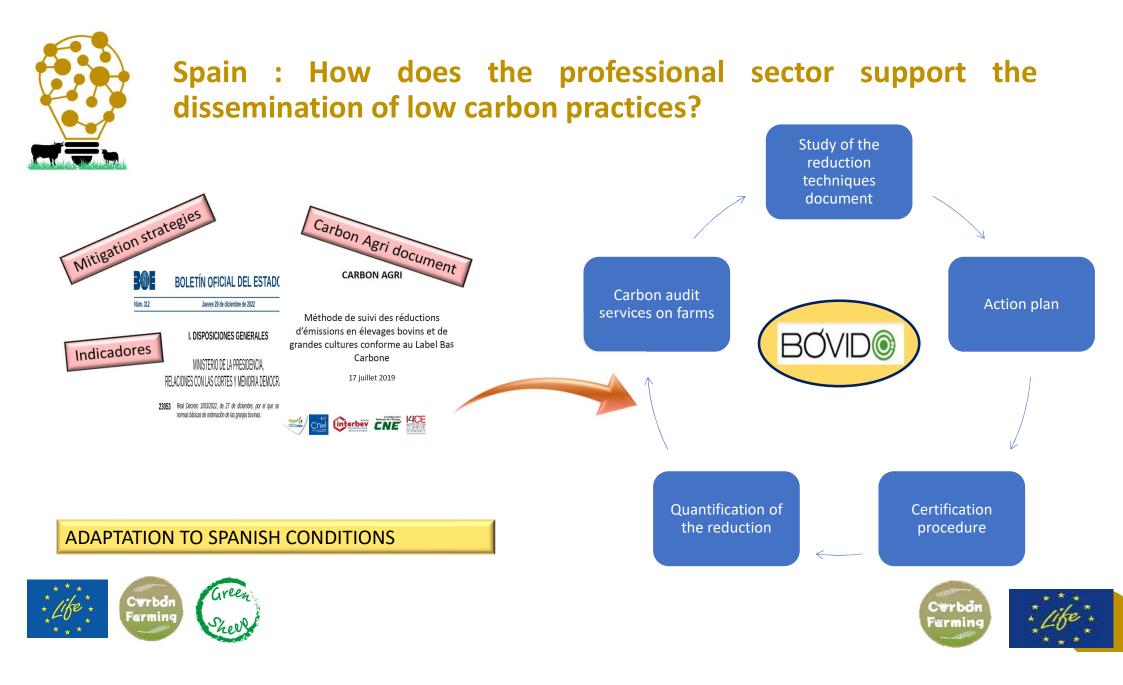
Spain : How does the professional sector support the dissemination of low carbon practices



COMPLEMENTARY ACTIVITIES









#### Linking producers to industry









## TO CONCLUDE: Dissemination, dissemination and dissemination...

**MUCHAS GRACIAS** 







## **Plenary session.**

Questions on menti.com 74226939

- Introduction– Anaïs L'hôte (LIFE Carbon Farming) & Sindy Throude (LIFE Green Sheep)
- European Policies on Carbon Farming Valeria Forlin (DG Clima)
- France : French initiative for a low carbon strategy (training, tools, partnerships, financial support) by Idele Josselin Andurand
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- How to reward farmers for supporting change of practices ? I4CE Clothilde Tronquet
- Q&A







# "Les deux Pieds sur Terre"

Danone's project to support French dairy farmers in their Carbon footprint reduction

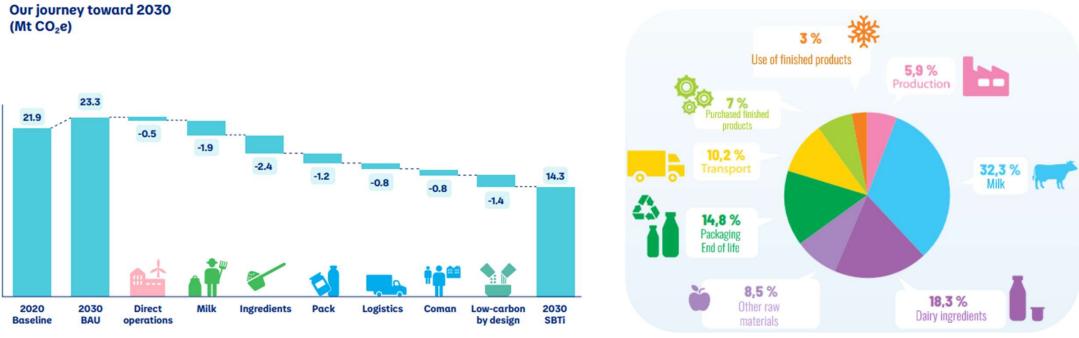






## Danone roadmap to Net-Zero by 2050

"Climate change is an unprecedented challenge, with very real impacts on our business and supply chains, and the ecosystems and communities we operate in"



Total Greenhouse gas emissions (2022)



## Les deux pieds sur Terre : an holistic transition

2017 - 2023

1300 Farmers

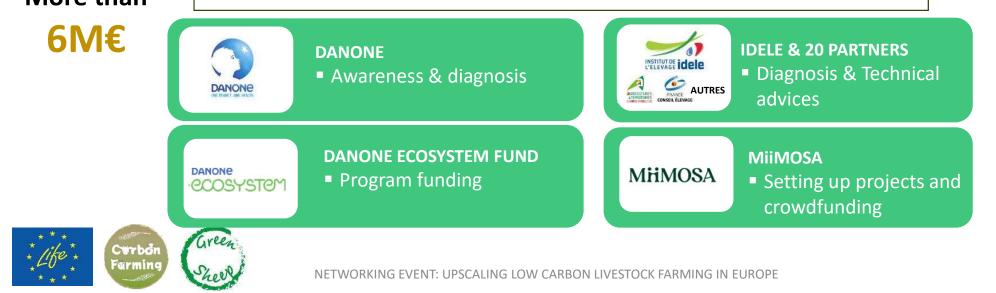
More than

Reduce the carbon footprint of dairy farms by 15% by 2025.
 Improve the technical and economic performance of dairy farms.

Improve soil health

Communicate positively on breeding, its trades, its practices, its territories.

Construction of the dairy industry.



LES 2 PIEDS



# Onboard 100% of danone's farmers into the project with 4 levels

#### **1- MEASUREMENT AND AWARENESS**

A first measurement of the carbon footprint & soil health (certified diagnosis CAP '2ER<sup>®</sup> level 1)

More than 15 Danoner techniciens to onboard

#### 2 – PERSONALIZED SUPPORT

Personalized technical support that includes a decision-making aid diagnosis (level 2 CAP'2ER<sup>®</sup> diagnosis) accompanied by a concrete action plan, with a technical and economic visit.

#### **3 – FUNDING AND IMPLEMENTATION**

Technical and financial support, co-financed by Danone, alongside the general public via the MiiMOSA crowdfunding platform.

#### **4 – EXPERIMENTATION AND DISSEMINATION**

**Collective training** 

4 collective pilots launched, funded by Danone to innovate and test new practices consistent with the local pedoclimatic context.



NETWORKING EVENT: UPSCALING LOW CARBON LIVESTOCK FARMING IN EUROPE





## MHMOSA





#### Exemple of Low Normandy Pilot :

#### Improve soil fertility, increase protein autonomy and reduce the use of phyto sanitary products.

9 farmers accompanied by the agricultural Chamber for 2019.

- Numerous trials (Mechanical weed control, Covers adapted to objectives (biomass production or forage production with good feed value or agronomy), no-till farming....)

- And go beyond trials :
  - Organization of collective orders for plant cover crops
  - Collective Milmosa project to finance roller designed to destroy cover crops without tilling the soil







#### **Danone & Technical partners roles :**

- **Derisking trials**
- Technical support & structuration of reflexion
- Analysing datas, provide key éléments to go deeper
- Encourage the new approch
- Co-Finance needed material

Project creats social links thanks to collective experimentation Impact Study 2020



#### Des sols en bonne santé pour du lait de qualité !

Aidez 8 producteurs normands de lait dans leur transition dans des pratiques respectueuses des sols et de la biodiversité.





## Farm demo & group training





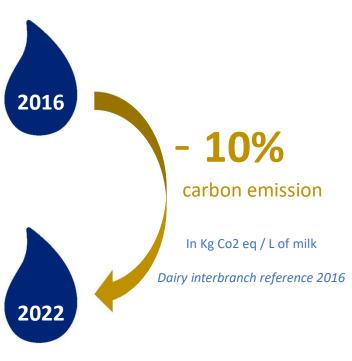


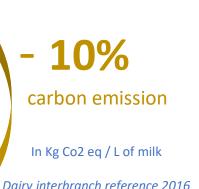






### **First results**







92~% of partner farms involved in the program





37 collective trainings since 2017

CAP'2ER 2864 assessments carried out since 2017

85 hA of biodiversity maintained on average per farm



53% of farms with a soil practices assessment







## Key learnings & Next challenges to face in the coming years in order to accelerate



#### Farmers at the heart of the program

- Enhance the image of agriculture and restore farmers' pride in their entrepreneurial skills and publicinterest role.
- A lot (everything) rely on farmers willingness to improve/change practices

#### **Program Time frame**

• Must be adapted to long-term agricultural time frame

#### **Collective mobilization**

- Agricultural transition is **complex and multifactorial : requires a collective approach** with all the dairy territory actors
- Farmers collective pilots have lots of positive impacts
- Technical support expertise to farmers is key





## Key learnings & Next challenges to face in the coming years in order to accelerate



#### **Financing**

- Make the transition attractive to farmers and private investors by developing ecosystem payments aimed at encouraging agroecological practices.
- Cover the risks associated with agro-ecological & low carbon transition, with the emergence of financial and insurance products to accelerate regenerative practices
- Support the purchase and/or sharing of equipment and materials needed to implement new agroecological practices.
- Strengthen the emergence and financing of multi-actor agro-ecological projects in local areas.

#### **Consumer valorization**

• **Raise consumer awareness** of the many benefits of agroecology for human health and the environment.







# Thank you for your attention

Clémence Jouan





## **Plenary session.**

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- Q&A





## How to reward farmers for changing their practices?

Clothilde Tronquet – I4CE





#### Who are we?

## **Institute for Climate Economics**



#### **I4CE FIGURES**



-44 = 0Publications annually

 $\sim 11500 \text{ S}$ Twitter followers 8000 +Newsletter
subscribers 750 +Press articles 16500 +Linkedin followers

#### OUR MISSION

The Institute for Climate Economics is a non-profit research organisation that provides independent policy analysis on climate change mitigation and adaptation

I4CE – Institut de l'économie pour le climat

Who are we?

## Agriculture and Food Climate Club



- A network of expertise
  - private organisations
  - institutions
  - researchers
- Our mission
  - Decoding climate issues in the agriculture and forest sectors
  - Mutualising expertise and experience
  - Creating tools to facilitate the climate transition
- Our work:
  - Communicating science
  - Public policy analysis
  - Economic tools

#### THE «LOW CARBON LABEL » (LABEL BAS-CARBONE)

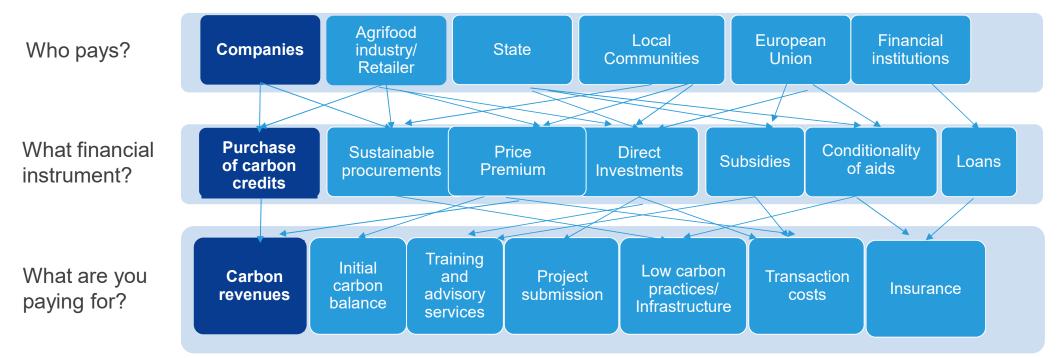
The 'Label bas carbone' is the French voluntary carbon certification standard, supported by the Ministry of Ecological Transition.
 The original idea came from the Climate Clubs

#### Our founding partners



# What are the potential rewarding mechanisms using carbon certification?

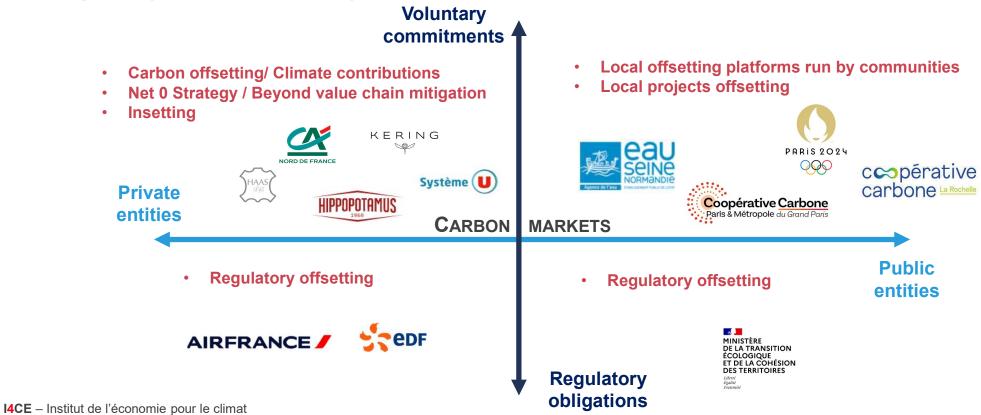
- Most mechanisms are based on the purchase of carbon credits by companies for contribution/ offsetting purposes
- But there are countless options to reward certified low carbon practices



**I4CE** – Institut de l'économie pour le climat

# Certified low carbon practices are mostly funded through carbon markets

- Voluntary commitments by private entities are the most common source of funding
- Regulatory uses are developing



## The limitations of carbon markets

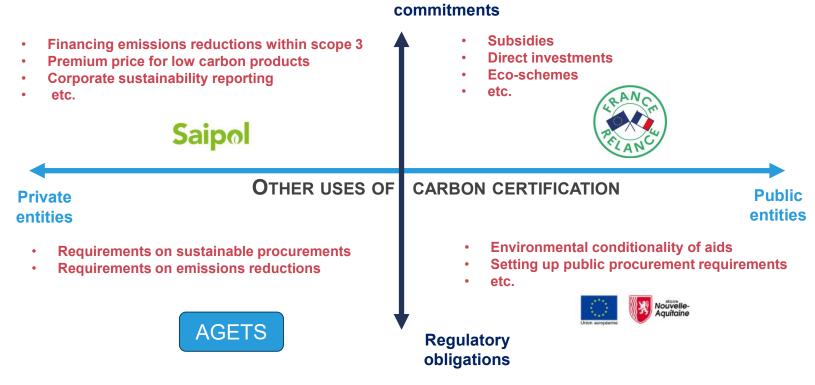
- Volumes and prices are low
- Few agricultural projects, developing fast and showcasing higher prices than average

Volumes		Prices	
International transactions *	~ 279 million tCO <sub>2</sub> eq	Average international price**	~ 7 \$/tCO <sub>2</sub> eq
International retirements *	~ 156 million tCO <sub>2</sub> eq	Average for agricultural projects **	~ 11,2 \$/tCO <sub>2</sub> eq
Transactions from the Label Bas 567 000 tCO <sub>2</sub> eq		Average Label Bas Carbone ***	~ 34 €/tCO <sub>2</sub> eq

Data from 2022
\* Data from Climate Focus, 2023
\*\* Data from Ecosystem MarketPlace, 2023
\*\*\* Data from INFOCC 2023

## Other funding opportunities beyond carbon markets

· Alternative mechanisms emerge, based on carbon certification instruments



Voluntary

## Perspectives

- Carbon markets are commonly used as a rewarding mechanisms for certified low carbon practices
  - Demand pull for certified units
- Other instruments, including regulatory schemes, start integrating carbon certification
  - Regulatory push for certified climate impacts
- Mainstreaming carbon certification in rewarding mechanisms
  - Facilitate technical and financial aspects
  - Coordinate different sources of funding
  - Clarify end-uses and claims



# Merci!

## clothilde.tronquet@i4ce.org

















### Do you have any questions for the speakers?

What is the objective of the certification framework?

From RETE APPIA (Italian Network of Pastoralists) :How can stakeholders be involved in the DG Clima workshops to be launched during 2024? What percentage of the EU's carbon emissions are currently offset by the LULUCF sector?

For Valeria, what policy framework have we to accelerate livestock emission reductions (particularly methane) and reward farmers financially in the years up to 2030? Will the CRCF contribute by 2030?

In your opinion, is a different strategy possible in the evaluation of LCA in continental and alpine bioregions? ( small ruminants, 2nd speaker @Josselin: its great that you have already 21000 farm assessments. What is your lever/tool to get those farmers to realy implement meassures? @ Valerie: when a new legislation on co2 allowances for intermediaries is implemented, dies that bot result in pressure on the farmers just the same? 3 speaker: in your opinion or experience which is the best approach to overcome language barrier in stakeholders for dissemination ( sheperds breeders)





### Do you have any questions for the speakers?

What are key practices to go from infividual projects to a structural way of working (upscaling)? @Clemence: if you focus on the co2 footprint...how do you deal with annual rises due to wheater and climate conditions that effect efficienc on the farms? For Clothilde : are there certification frameworks that are action based, not result based? For all: could we make a link between low carbon practices certification and experiments like social security for food?

For Valeria: regarding the buy emissions allowance, there will be a default factor as a reference and farmers might need to pay also if they exceed it, & being rewarded otherwise. Could you explain it?



## WORKSHOPS (1h15)

 #1 PARTNERSHIPS How to build strong partnerships at the CATTIER beginning of the project to involve farmers and advisors? Facilitated by Christine Berger and Josselin Andurand **#2 SKILLS AND METHODS What skills and methods are needed to ROOM A** support dissemination of low carbon & sustainable practices ? Facilitated by Caroline Evrat-Georgel and Delphine Neumeister • **#3 STAKEHOLDERS** How to involve stakeholders, sectors' bodies CATTIER and institutions in upscaling low carbon & sustainable practices ? Facilitated by Christèle Couzy and Sindy Throude (IDELE) #4 REWARDS How can farmers be rewarded for implementing these new practices on their farm ? Facilitated by Clothilde Tronquet (i4CE) **FRANCQUI** and Anaïs L'Hôte • **#5 CAPITALIZATION** How can we capitalize the knowledge from European low carbon farming initiatives for research, advice and **ROOM A new projects** ? Facilitated by Laurène Lebelt (EIT-Climate Kik)