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LIFE GREEN SHEEP FINAL SEMINAR · 17 & 18 NOVEMBER 2026

# Round Table “Staying on course : perspectives from other EU projects”



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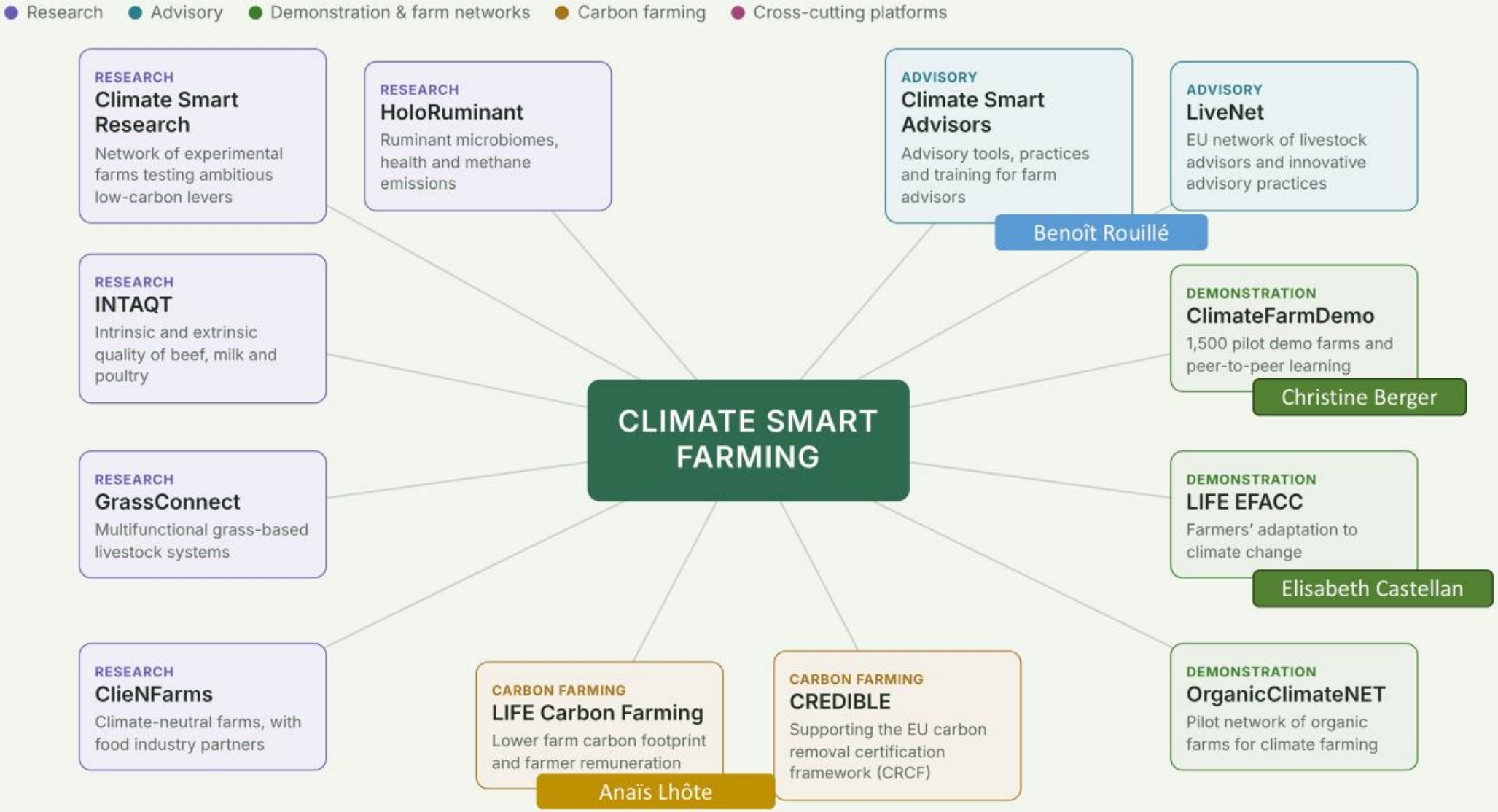
# A map of related European projects bridging research and advisory







NETWORKING EVENT

Tuesday 06 February 2024 – Brussels

# UPSCALING LOW CARBON LIVESTOCK FARMING IN EUROPE

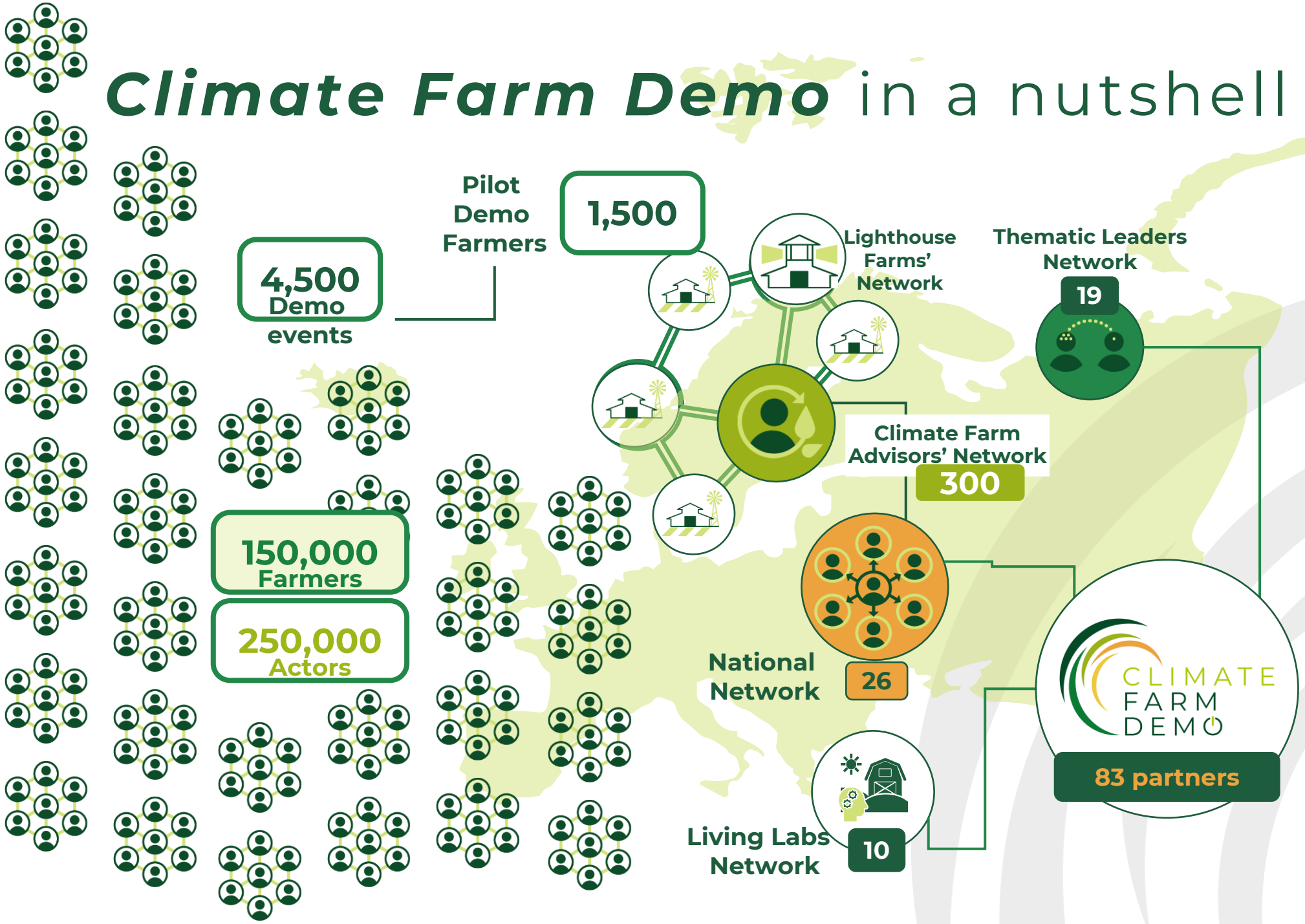
- To exchange and capitalize on previous and existing European projects on sustainable livestock production
- To identify collectively the best practices to disseminate this new knowledge to advisors, farmers and the sector's industries
- To develop a network for future projects

# Five key lessons from networking and survey

| | | |
|---|---|---|
| 1 | **Partnerships** | Reward farmers' time, co-construct with farmer leaders, spread peer to peer.<br>Farmers learn through a person or a farm: engage them, don't just enrol them. |
| 2 | **Skills & methods** | Soft skills, concrete talk, economics; dissemination all along the project.<br>Follow up every diagnosis in person; carbon metrics are hard to explain. |
| 3 | **Stakeholders** | Institutions move with a clear economic benefit and harmonised data and methods.<br>Reliable data rated very important; doubts on methods; public support expected. |
| 4 | **Rewards** | Not only carbon: public funds to start, private funds to pay for performance.<br>Profitability decides adoption; carbon credits uncertain; extensive farms penalised. |
| 5 | **Capitalisation** | Fewer outputs: the right content to the right audience, built on existing data.<br>Materials little used (2.71/5); reference sheets most useful; lighter data collection. |

# How is your project putting these lessons into practice? What are your success stories ?

# *Climate Farm Demo* in a nutshell




**IMPLEMENT, DEMONSTRATE AND UPTAKE Climate Smart Agriculture (CSA) PRACTICES ACROSS EU**

**MITIGATE & ADAPT AGRICULTURE significantly**

**7 years**
(2022/10/01 – 2029/09/30)
**funded by Horizon Europe**
(24.5M€ = 21.49M€ EU + 1.51M€ UK + 1.47M€ CH)

Funded by the European Union

CLIMATE FARM DEMO

# Why would a farmer attend a demo event?

**Take the time to organise the event in**

**Conduct a targeted promotion inv the pilot demo farmer**

**Adapt your learning and facili methods**

**Plan a post-event engagement**

**TOPIC**: Farmers often attend events because they are interested in **improving farm performance, reducing costs or solving practical challenges**.

Climate-smart farming messages are most effective when linked to these priorities.

https://climatefarmdemo.eu/**pocket-design-guide/**

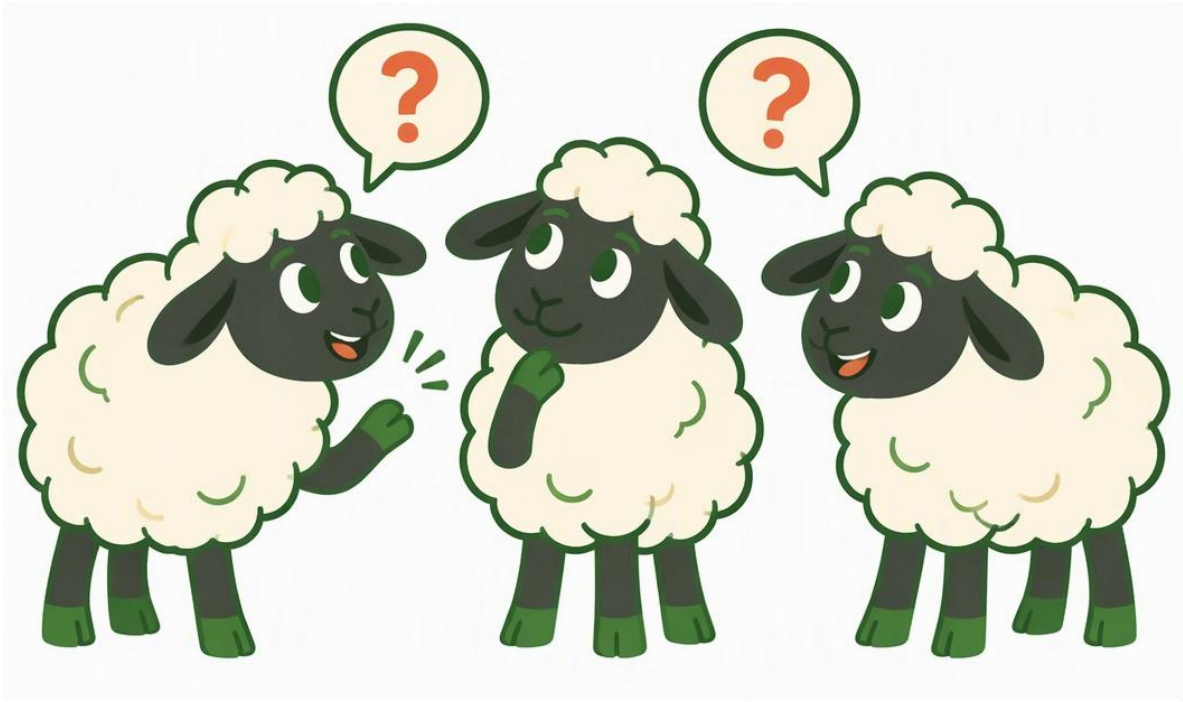
CLIMATE FARM DEMO

# How is your project putting these lessons into practice? What are your success stories ?



# Questions & answers

What would you like to discuss?



**To conclude with : *« In one sentence, what are you taking away from this seminar for your own projects ? »***